



2018
National Conference
Prospectus

Philadelphia, PA | September 28-30, 2018

exponent
philanthropy

Fast ⚡ Fact

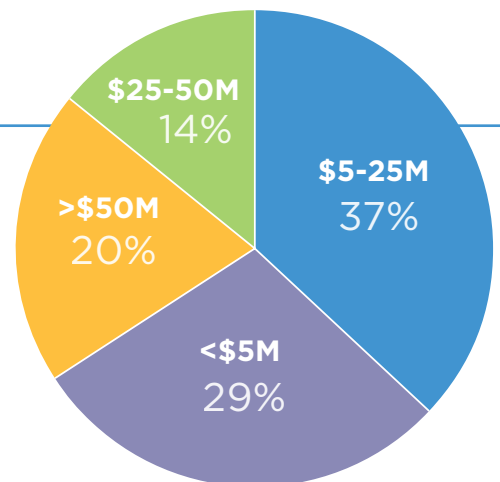
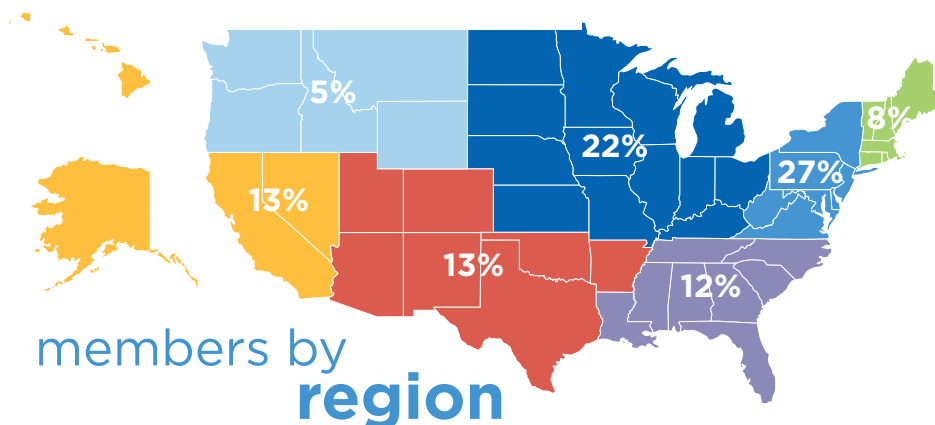
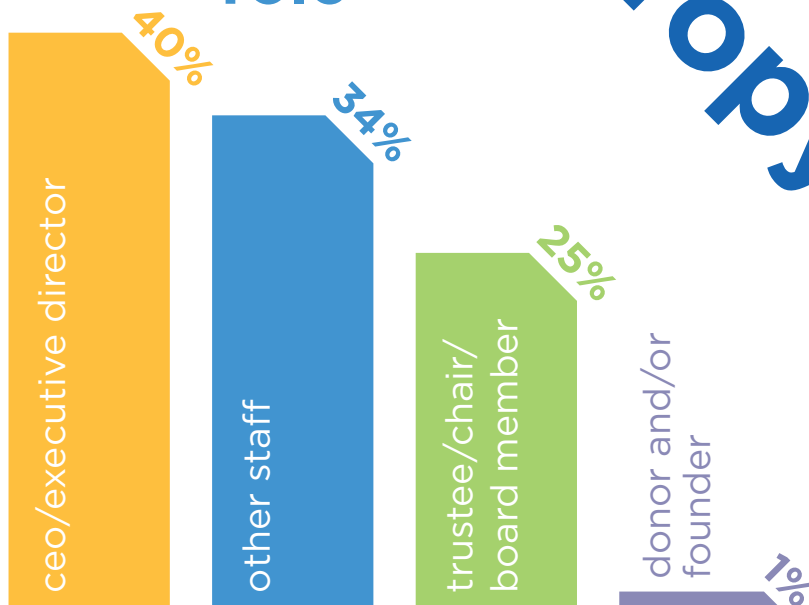
The common thread among Exponent Philanthropy members is few or no paid staff.

Exponent Philanthropy is the **country's largest association of funders**—nearly 2,000 members strong—and the only one dedicated to serving foundations with few or no staff, philanthropic families, and individual donors.

Our vibrant network has in common lean operations and a **style of philanthropy motivated by personal passion, community needs, and the strong desire for better outcomes**. We provide high-quality and cost-effective programs, resources, and connections that maximize our members' dollars and time for the benefit of diverse communities and causes.

Who is Exponent Philanthropy?

audience by role



members by asset size

Fast Fact
Most participants are
decision-makers and leaders
in their organizations.

past sponsors include

AB Bernstein

Bessemer Trust

Foundant Technologies

Foundation Source

Glenmede

MicroEdge

Syntrinsic Investment Counsel

Russell Investments

Veris Wealth Partners

Columbia University School of Professional Studies

Fidelity Charitable

Schreder Levin Carey

Fund Evaluation Group

what is the **National Conference?**

Hosted biennially, the Exponent Philanthropy National Conference is the premier event for foundations with few or no staff, philanthropic families, and individual donors. We are expecting 1,000 people to come together for 2.5 days of learning, connecting and sharing their vision for a better world.

pre-conference exposure

- Event marketing materials **including registration materials** if interest is confirmed by December 1, 2017.
- Sponsor a plenary address, opening reception or networking reception

onsite visibility

- Recognition on conference website as a sponsor of a plenary address, opening reception or a session
- Recognition in promotions and on mobile app
- Social media mentions
- Opportunity to add item to conference registration bag
- Daily email

program development

- Exhibit booth in high traffic exhibit hall
- Complimentary registration to conference
- Sponsor a session or track—tell us your idea in the **Call for Sessions** (visit exponentphilanthropy.org for more details) by October 31, 2017.

participant engagement

- Present during a session
- Host a Dine Around one evening during the conference
- Participation in all networking and social events
- Guest blog

sponsorship opportunities

Do you have a product or service to help funders in their practice of philanthropy? Interested in reaching almost 1,000 philanthropic decision makers? Looking for a way to spread the word about your work, position yourself as an industry expert, develop relationships in the philanthropic sector and gain insight on the newest trends?

We have an event for that! Please consider joining us in Philadelphia for the 2018 National Conference. Always highly rated by participants, act now to customize a package that best meets your needs and objectives—helping you make the most of your investment and increasing your visibility.

Fast ⚡ Fact

Custom Packages
range from \$5,000 -
\$50,000

new for 2018 sponsorship opportunities

unlimited coffee sponsor

(limited to three)

Be the hero by keeping the coffee flowing all day! Branded napkins and cups are also available with this opportunity.



hydration sponsor

(limited to three)

Keep participants hydrated (and happy!) during the conference. Logo placement on water stations and cups will keep your name top of mind during the event



lounge sponsor

(limited to two)

Provide a casual, fun atmosphere located close to the exhibit hall for conference participants to connect, recharge and relax. Sponsors can place marketing materials for conference participants to view in the lounge.



Fast ⚡ Fact

Have a special idea in mind?

Contact Andrea Clay,
Director of Corporate Partnerships, at
aclay@exponentphilanthropy.org
or 202-580-6560.

let's do this

By acting now, you can reserve your spot for 2018. Interest in the National Conference continues to grow, so don't miss out!

I am interested in:

- ☐ Sponsorship (packages include exhibit space)
- ☐ Exhibiting only (\$4,100 for booth + 1 full conference registration)

Please contact me to start the conversation:

Name

Email

Phone number

Company Name

Preferred contact method: email phone