

## Serving OUR CHAPTERS

The challenges of 2020 were numerous. Many chapters were unable to host their annual fundraisers and consequently many experienced significant loss of revenue. The national office, however, was able to secure over \$35,000 in private foundation grants which were passed on to the chapters to assist with project costs and to help cover lost income. We express deep gratitude to our grantors for such timely and meaningful funding.



**NATIONAL CHRIST CHILD SOCIETY**  
WHERE LOVE LEADS TO ACTION

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## Serving CHILDREN

Challenged by the inability to gather in person, Chapter leaders and their members throughout the country were nonetheless resilient and committed to serving their communities' children. Through 'touchless' drives and other new and resourceful means, they provided food, clothing, and other basic necessities. They made packs of books and educational materials for children they could not see in person. They converted in-person reading to virtual reading. They made masks for children. In short, they persisted in filling the needs around them. We express deep gratitude to Christ Child Society members who kept children in their hearts, created community in spite of distance, and provided hope notwithstanding the frenzy of a world-wide pandemic.

# Impact Report 2020

In a year of uncertainty,  
**some things never change.**

Christ Child Society Chapters across the US remained focused on serving their communities.

**276,356** VOLUNTEER HOURS

**18,717** LAYETTES DISTRIBUTED

**325,531** DIAPERS DISTRIBUTED

**84,256** CHILDREN SERVED

**47,063** FAMILIES SERVED



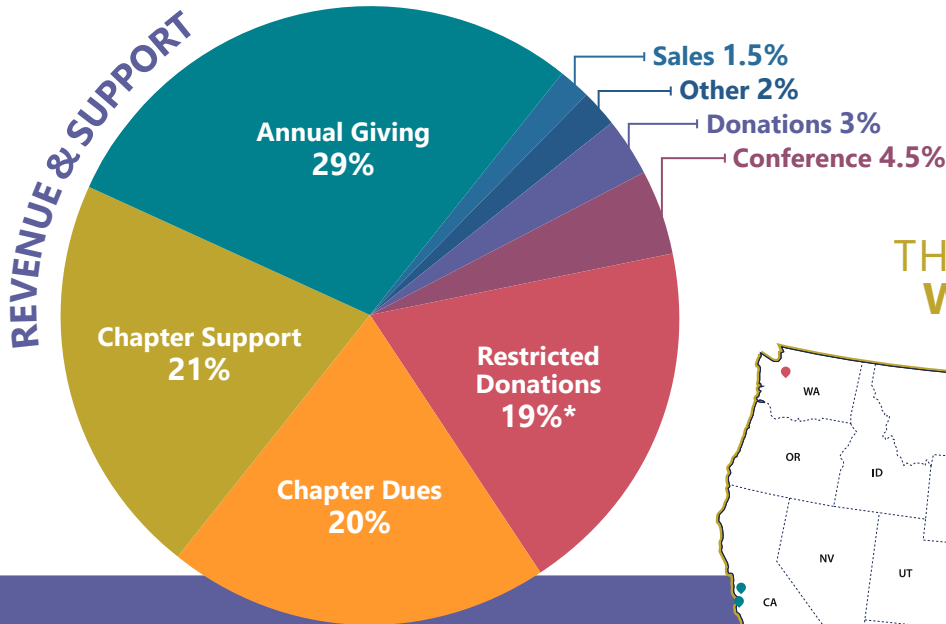
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# ToledoStory

2020 created unforeseen challenges and needs in our local communities. CCS Toledo Clothe-A-Child program utilized a building that was converted to a COVID testing center, which caused them to rethink their in-person coat distribution procedures. After calling community partners and brainstorming, they devised a plan to relocate their inventory and they invented an order identification system to accurately fill each order. "Our 34 community partners were thrilled we were doing this, and readily provided us specific information to assure their students would get a coat and an appropriate reading level book," reported NCCS Board and Toledo member Jane Larsen.

Over several weeks, 71 volunteers donated over 200 service hours filling all agency requests and **serving more than twice the number of children served the previous year.** In 2019, the Toledo Chapter distributed 649 coats and books, in 2020, the number was **1540**. Notwithstanding the uncertainty caused by the pandemic, the Toledo Chapter persevered, found creative ways to address the issues at hand, and kept Toledo's children warm all winter long.

A very special thank you to all of our donors, large and small. Every gift allows us to continue our mission and grow our chapters. **In 2020, we thanked 755 donors for over \$100,000.** For a full list of donors email [office@nationalchristchild.org](mailto:office@nationalchristchild.org).



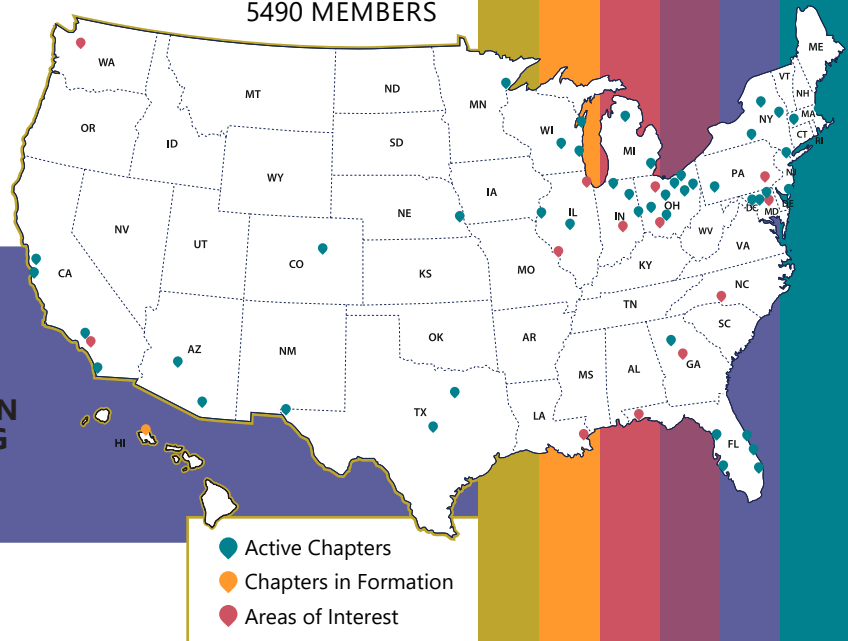
**61%**  
DONOR  
RETENTION

**\$32,500**  
IN GRANTS  
DISTRIBUTED  
TO CHAPTERS

**5%**  
DECREASE IN  
MARKETING  
EXPENSES

## THE PLACES WE SERVE

5490 MEMBERS



## 2020 FINANCIAL HIGHLIGHTS

\*PPP Loan and Grant money distributed to Chapters